



WE BUILD CHAMPIONS®

ADVO CARE INTERNATIONAL, L.P.  
2727 REALTY ROAD  
CARROLLTON, TX 75006

January 2008

To All AdvoCare Distributors:

We wish to convey the fundamental philosophies regarding the formulation and manufacture of products by AdvoCare International, L.P. AdvoCare products contain no ingredients specifically banned by the United States Anti-Doping Agency (USADA) or the World Anti-Doping Agency (WADA) which monitor olympic and amateur sports or by the National Football League, Major League Baseball, National Basketball Association, National Hockey League, Major League Soccer, NCAA or NASCAR.

Every ingredient in each AdvoCare product is listed on the product label. No ingredients are included which are not contained on the label. AdvoCare strongly adheres to the highest principles of quality and integrity with respect to its products, and believes that it owes nothing less to its consumers.

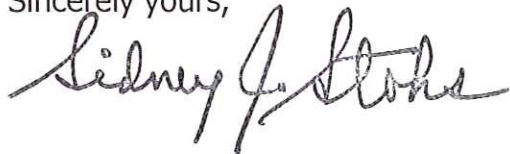
AdvoCare bases its formulas on sound, scientific and medical principles and research. AdvoCare utilizes established scientific knowledge as the foundation for its formulas while incorporating current research results from scholarly studies conducted around the world. Every formula is designed to be safe when used as directed and effective for each particular application.

The ingredients for the formulas are pharmaceutical or USP grade, where possible and when available, and are tested for purity and potency with each lot. Furthermore, herbal extracts are standardized for known active components in order to deliver consistent results. AdvoCare uses highly bio-available forms of vitamins, minerals, amino acids, and other nutrients.

The manufacture of AdvoCare products occurs in licensed laboratories. Quality control and quality assurance programs are part of the standard operating procedures for each facility and are governed by Good Manufacturing Practices (GMPs) as established by the U.S. Food & Drug Administration. Analysis of raw materials, requirements for Certificates of Analysis, and various USP testing procedures for finished products are all part of the standard operating protocols.

In addition, all products are periodically reviewed by AdvoCare's Scientific & Medical Advisory Board, which includes physicians with various specialties, biochemists, a pharmacologist, a toxicologist, and Board-certified nutritionists. This Board puts its reputation behind each AdvoCare product.

Sincerely yours,

A handwritten signature in cursive script that reads "Sidney J. Stohs".

Sidney J. Stohs, Ph.D.  
FACN, FATS, CNS, FASAHP  
Scientific & Medical Advisory Board

A handwritten signature in cursive script that reads "Rob Graf".

Rob Graf, MS, CSCS  
Director of Endorsements